



First American Title™



Online Consumer Resources

Today's consumers want to access information anywhere, anytime. Videos, infographics and other digital media are an ideal method for communicating complex processes to buyers and sellers. That's why First American Title provides a number of resources dedicated to educating clients about title insurance and the settlement process.



Ownership Center

A resource which combines videos, infographics and Q&A to walk consumers through the closing process.

www.FirstAm.com/Ownership



FirstAm.TV

Clients can watch short, informative videos about topics such as common title problems, how TRID disclosures may affect closing, and what to expect during escrow.

www.firstam.tv



Multicultural Resources Center

This unique resource provides information and videos in English, Spanish, Chinese, Korean, Japanese and Vietnamese.

www.FirstAmMulticultural.com

Help clients get the answers they're looking for with these helpful resources from First American Title.